TEMPLATE: Invitation to attend your event, or donate online

Dear friend

Northland Emergency Services Trust (NEST), the region's dedicated rescue helicopter service, is a vital yet under-funded service committed to saving the lives of Kiwis I've decided to support NEST by raising funds and spreading awareness of the valuable service they provide by organising [NAME OF EVENT], a [ADJECTIVE TO DESCRIBE EVENT – CONCERT, BAKE-SALE, ETC.].

I'm fundraising for NEST because [INSERT PERSONAL NOTE].

NEST has been operating for 25 years, and it is now busier than ever with more people wanting to come to Northland, coupled with the increasing demands placed on rescue helicopters around the country. Find out more about the organisation's work here: <u>http://www.nest.org.nz/</u>

I'd like to invite you to join my efforts to spread awareness and raise funds to help keep our emergency helicopters in the air by attending [NAME OF EVENT] on [DATE]. Here are the details:

- [LOCATION STREET ADDRESS AND NAME OF VENUE]
- [START TIME END TIME]
- [BRIEF DESCRIPTION: AUCTION, CONCERT, BAKE SALE, DINNER, ART SHOW, ETC.]
- [INSERT TICKET PRICE IF APPLICABLE, AND AMOUNT PER TICKET THAT WILL BE DONATED TO MERCY CORPS]
- [INSERT LINK TO EVENT POSTING IF APPLICABLE]

If you can't attend but still want to help NEST, you can donate online by clicking this link: <u>https://www.nest.org.nz/donate</u>

I look forward to seeing you at [NAME OF EVENT]! Together, we can make a real difference in the lives of so many. I appreciate your support!

Sincerely [NAME]

P.S. All donations at this event are tax-deductible. If you donate online, NEST will automatically send you a receipt. If you donate at this event, I'll make sure NEST receives your donation and address so they can mail you a receipt.